IBM & BDSA Collaborative Program

http://bdsa.ase.ro/ibm.html

IBM & BDSA Collaborative Program is an initiative that aims to create a resourceful environment for students by providing them with IBM software, experienced trainers and classroom courses.

The program is developed by IBM GDC Romania in collaboration with University Relation team and the master program Databases – Support for Business managed by the Economic Informatics Department within Bucharest University of Economic Studies.

These courses, held directly by Business Analytics & Optimization (BAO) practitioners, IBM GDC Romania, provide solid information in areas like: Advanced Analytics and Optimization, Business Intelligence and Performance Management, and Enterprise Information Management.

IBM's service line involved in the program, **BAO**, leverages information to enable enterprise transformation and creates sustainable differentiation through advanced information management and analytical services, deep industry and domain expertise, world class solutions required to address complex business and social opportunities across an entity's entire value chain.

The program offering consists in courses on modern business technologies, software access, course materials and experienced trainers.

Program structure

The program is focused on 4 technologies which are mapped to the master's subjects:
- InfoSphere DataStage -> Advanced Database Systems (1st year, 2nd semester)
- SPSS -> Software Tools for Data Analysis (1st year, 2nd semester)
- Cognos TM1 -> OLAP Technology (1st year, 2nd semester)
- Cognos Business Intelligence -> Executive Information Systems (2nd year, 1st semester)

Each technology is encapsulated in a separated course organized in presentations and laboratories that will held additionally to the master's subject.

Why attend the courses?
- Participation diplomas.
- Facilitated access to certification exams.
- Easier linkage to IBM's internships / job opportunities.
- Gain additional knowledge in new technologies.
- Discover IBM's professional career paths.
- Become more valuable with competitive skills.
- Learn directly from IBM's practitioners.
- Get in touch with real-life working situations.

Course schedule and enrolment
The 4-course series will start with the track InfoSphere DataStage.
Timetable:
- Applications and enrolments: 3-15 February 2014
- Course start date: 21 February 2014.

For specific information regarding the documents and actions necessary for the enrolment in the InfoSphere DataStage track: http://bdsa.ase.ro/ibm.html.

Resources
http://www-935.ibm.com/services/us/gbs/business-analytics/
http://www-935.ibm.com/services/in/gbs/bao/
http://smarterplanet.tumblr.com/
www.ibm.com/start/ro/

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